
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): November 6, 2020

BioSig Technologies, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-38659
(Commission File Number)

26-433375
(IRS Employer
Identification No.)

**54 Wilton Road, 2nd Floor
Westport, Connecticut**
(Address of principal executive offices)

06880
(Zip Code)

(203) 409-5444
(Registrant's telephone number, including area code)

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4 (c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol(s)</u>	<u>Name of exchange on which registered</u>
Common Stock, par value \$0.001 per share	BSGM	The NASDAQ Capital Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

BioSig Technologies, Inc. (the “*Company*”) intends, from time to time, to present and/or distribute to the investment community and utilize at various industry and other conferences a slide presentation, which is attached hereto as Exhibit 99.1. The Company undertakes no obligation to update, supplement or amend the materials attached hereto as Exhibit 99.1.

In accordance with General Instruction B.2 of Form 8-K, the information in this Item 7.01 of this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “*Exchange Act*”), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Exchange Act or the Securities Act of 1933, as amended, except as shall be expressly set forth by reference in such a filing. Furthermore, the furnishing of information under Item 7.01 of this Current Report on Form 8-K is not intended to constitute a determination by the Company that the information contained herein, including the exhibits hereto, is material or that the dissemination of such information is required by Regulation FD.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number	Description
99.1	Corporate Presentation, November 2020 (furnished herewith pursuant to Item 7.01)
104	Cover Page Interactive Data File (formatted as Inline XBRL)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BIOSIG TECHNOLOGIES, INC.

Date: November 6, 2020

By: /s/ Kenneth L. Londoner
Name: Kenneth L. Londoner
Title: Executive Chairman



Corporate Presentation

Fall 2020

NASDAQ: BSGM



Disclaimer

This presentation contains forward-looking statements including statements that address activities, events or developments that BioSig expects, believes or anticipates will or may occur in the future, such as predictions of financial performance, approvals and launches by BioSig of new products, market acceptance of BioSig's products, market and procedure projections, financing plans, and related documents. Forward-looking statements are based on BioSig's experience and perception of current conditions, trends, expected future developments and other factors it believes are appropriate under the circumstances and are subject to numerous risks and uncertainties, many of which are beyond BioSig's control.

These risks and uncertainties include the timing of approvals for BioSig products, rate and degree of market acceptance of products, BioSig's ability to develop and market new and enhanced products, the timing of and ability to obtain and maintain regulatory clearances and approvals for its products and the impact of failure to obtain such clearances and approvals on its ability to promote its products and train doctors and operators in the use of its products, the timing of and ability to obtain reimbursement if required of procedures utilizing BioSig's products and the potential impact of healthcare reform initiatives thereon, competition from existing and new products and procedures or BioSig's ability to effectively react to other risks and uncertainties described from time to time in BioSig's SEC filings, such as fluctuation of financial results, reliance on third party manufacturers and suppliers, litigation or other proceedings, government regulation, negative publicity, current worldwide economic conditions and share price volatility.

BioSig does not guarantee any forward-looking statements, and actual results may differ materially from those projected. Unless required by law, BioSig undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.



BioSig Technologies Positioned for Success



- **Multi-billion dollar** electrophysiology (EP) market
 - Demand driven by high prevalence of arrhythmia
 - Procedures more efficacious than drugs, predicated on ability to analyze clean cardiac signals
- **Differentiated value proposition** and impact to the patient
 - Current standard of care negatively affected by signal “noise” and artifacts
 - PURE EP™ System offers important additional clinical information and potentially superior patient outcomes
- **Robust** commercialization strategy – FDA cleared technology
 - Supported by world-renowned key opinion leaders
 - Strategy led by a dynamic, experienced team
- **Strong** intellectual property portfolio
 - 31 allowed / issued worldwide design and utility patents

Seasoned Management Team, Possessing the Necessary Skillset and Knowledge to Drive Commercialization



Kenneth L. Londoner, MBA
 Founder, Chairman, CEO, Director
 NeuroClear Technologies; Endicott Management Partners;
 J & W Seligman & Co.



Steve Chaussy, CPA
 CFO
 NeuroClear Technologies; Liberski Inc; Anna & Co; Perske
 Automotive; Ford Hogg and Cobbe



Natasha Drapeau
 Executive Vice President
 NeuroClear Technologies; Alliance for Advancing Bioelectronic
 Medicine; Institute of Directors, UK; IG Group Plc, UK



Andy Ballou
 Vice President, Investor Relations
 Janney Montgomery Scott; RBC Capital Markets



Todd Wiltshire
 Senior Vice President, Corporate Development
 Fidelity Investments; Credit Agricole; UBS; Morgan Stanley



Barry Keenan, Ph.D, MBA, PMP
 Vice President, Engineering
 Medtronic; Nexxon MedSystems; Alfred Mann Institute for Biomedical
 Engineering; Alfred Mann Foundation for Scientific Research



John Kowalski
 Vice President, Sales
 Biosense Webster (Johnson & Johnson)



Julie Stephenson, BSN, MBA
 Vice President, Clinical Affairs
 Medtronic; Boston Scientific; Guidant Corporation



Manasi Patwardhan
 Director of Strategic Planning Verily Life Sciences,
 Boston Scientific - Neuromodulation; Medtronic



Olivier Chadoir
 Senior Director, Marketing
 Biosense Webster; DePuy Synthes



SYMBOL: BSGM

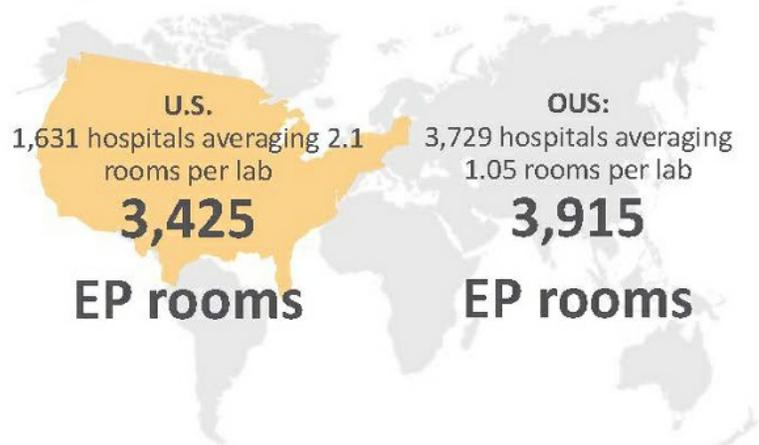
Defining the Market Opportunity

Global Growth in EP Devices:

\$4.5B in 2017, projected to reach \$7.4B in 2022

10.4% growth rate

Global Growth
in Complex Cardiac Ablation
Procedures:
440,629 in 2017 to 830,390 in 2022
13.5% growth rate



Data source: 2018 M&D report

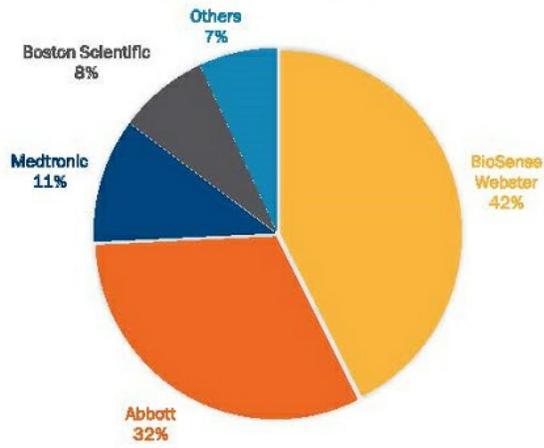


SYMBOL: BSQM

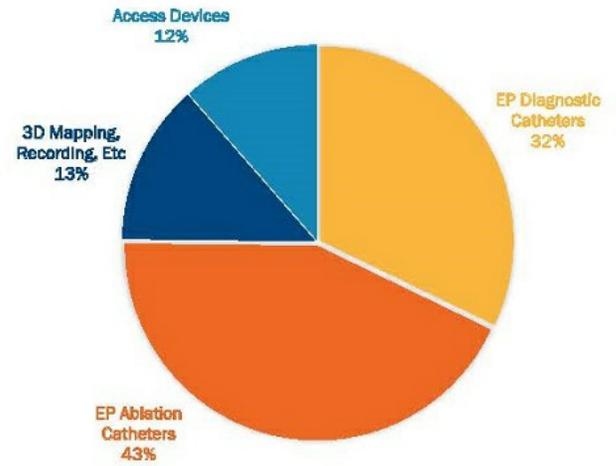
Electrophysiology Market Overview

Consistent, long-term growth is driven by demographic trends and clinical evidence (ablation vs. drug therapy)

Key Market Players



Global Market Share for Catheter Ablation Devices



Source: B. C. C. Research (2018, November), Atrial Fibrillation: Technologies and Global Markets



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As Hospitals Resume Elective Procedures, Should they Prioritize Electrophysiology During COVID-19?

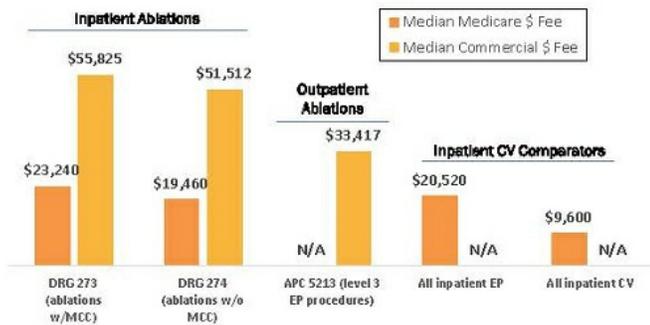
EP procedures are clinically urgent

- Delaying procedure increases stroke risk and worsens outcomes

EP procedures are revenue generating

- CV surgery and invasive cardiology have the highest net annual revenue compared to all other service lines

Median Revenues Per Case For Ablation and Select EP Procedures



Reimbursement rates continue to increase

- From 2019 to 2020 ablations and LAAO (DRG 274) had a reimbursement rate increase of 8.8%

CMS Reimbursement Changes From FY 2019 to FY 2020

Procedure	Reimbursement Rate Change
Inpatient	
All inpatient services	2.5%
Ablations and LAAO (DRG 274)	8.8%
Pacemaker implant (DRG 244)	0.9%
ICD implant (DRG 227)	0.9%
Outpatient	
All outpatient services	2.6%
Ablations (APC 5213)	6.3%
Pacemaker implant (APC 5223)	3.8%
ICD implant (APC 5232)	5.3%

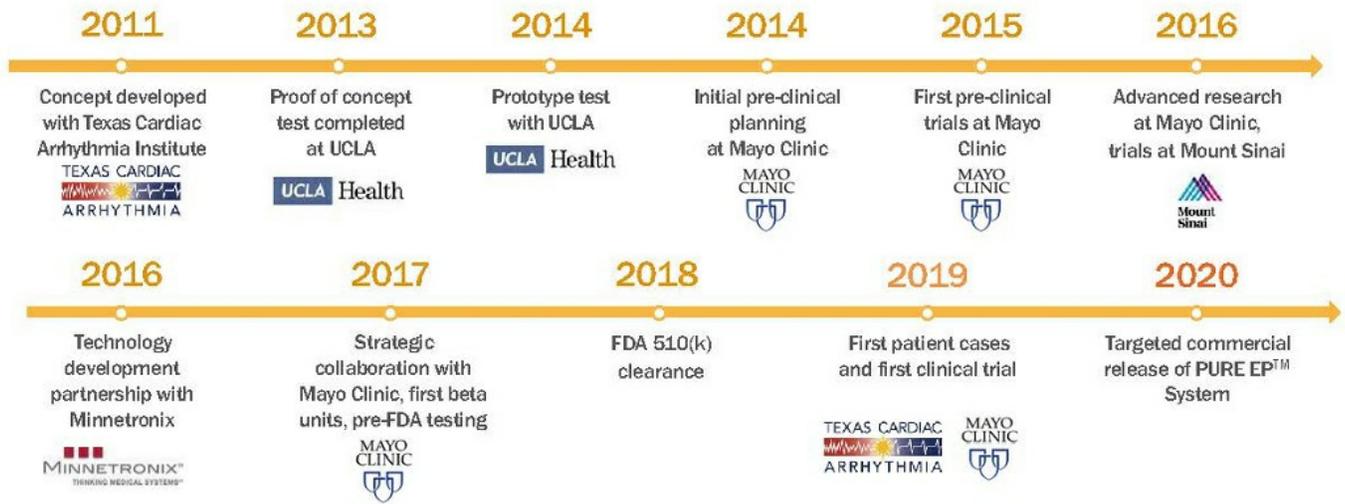


*Data Source: Advisory Board, Published by Cardiovascular Rounds

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PURE EP™ Developed Through Collaboration with Leading Centers

Relationships at leading, high-volume centers create traction for PURE EP™ in the market



SYMBOL: BSQM

Unique Collaboration with Mayo Clinic

- 10-year strategic agreement
 - Collaboration on technology development
 - Joint IP filings
 - Licensing opportunities
 - Mayo Clinic has invested capital in the development of the PURE EP™ System
- First PURE EP™ System installed at Mayo Clinic in Florida in January 2020

MAYO
CLINIC



Our First FDA-Cleared Product - PURE EP™ System: Addressing Unmet Clinical Need of More Reliable ECG Signals

PURE EP™ System provides **innovative technology** that fulfills unmet clinical needs while benefitting patients, physicians, and payors



- ✓ Signal processing platform designed to reveal the full range of cardiac signals and to provide electrophysiologists with signal clarity during catheter ablation procedures and related studies
- ✓ Refines signal clarity by reducing signal “noise” to allow clinicians to deliver therapy during the procedures with higher precision
- ✓ Allows surgeons to potentially work more accurately, decreasing the probability of a repeat procedure, and thus increasing the procedure’s safety and efficacy profile
- ✓ Reduced procedure time creates an economic incentive for hospitals and allows physicians to see more patients over a given time period
- ✓ Improved safety profile potentially creates a more favorable payor environment for reimbursement



SYMBOL: BSQM

Physician Testimonies



“The PURE EP System does provide innovative design with greater resolution and greater bandwidth, which should allow for safer and more efficacious ablations in the future.”

- K. Venkatachalam, M.D., Cardiac Electrophysiologist, Mayo Clinic



TEXAS CARDIAC ARRHYTHMIA INSTITUTE
St. David's Medical Center

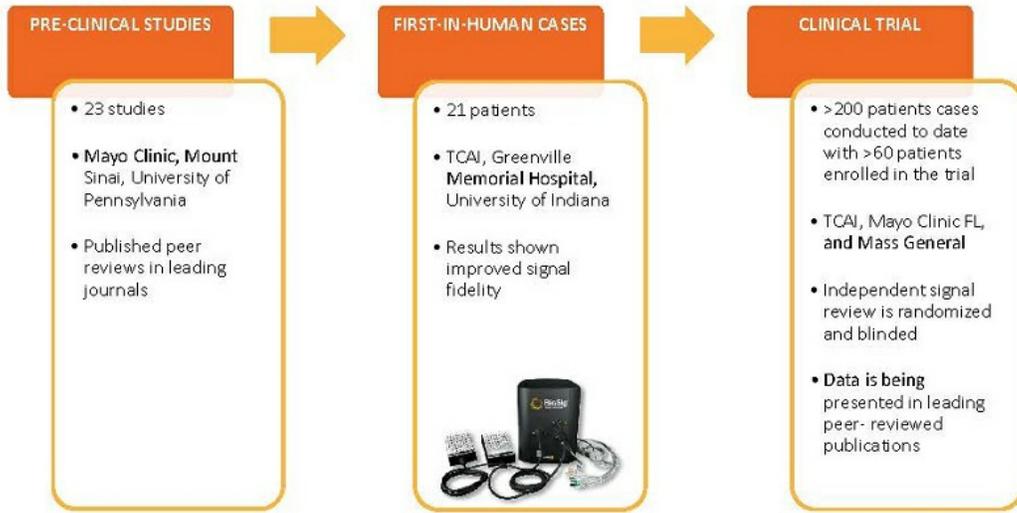
“The quality of the recording that we can get in the lab can make a big difference [during the procedure]. . . The PURE EP System clearly gave us better quality of intracardiac recording [compared to conventional systems.]”

- Andrea Natale, M.D., Texas Cardiac Arrhythmia Institute



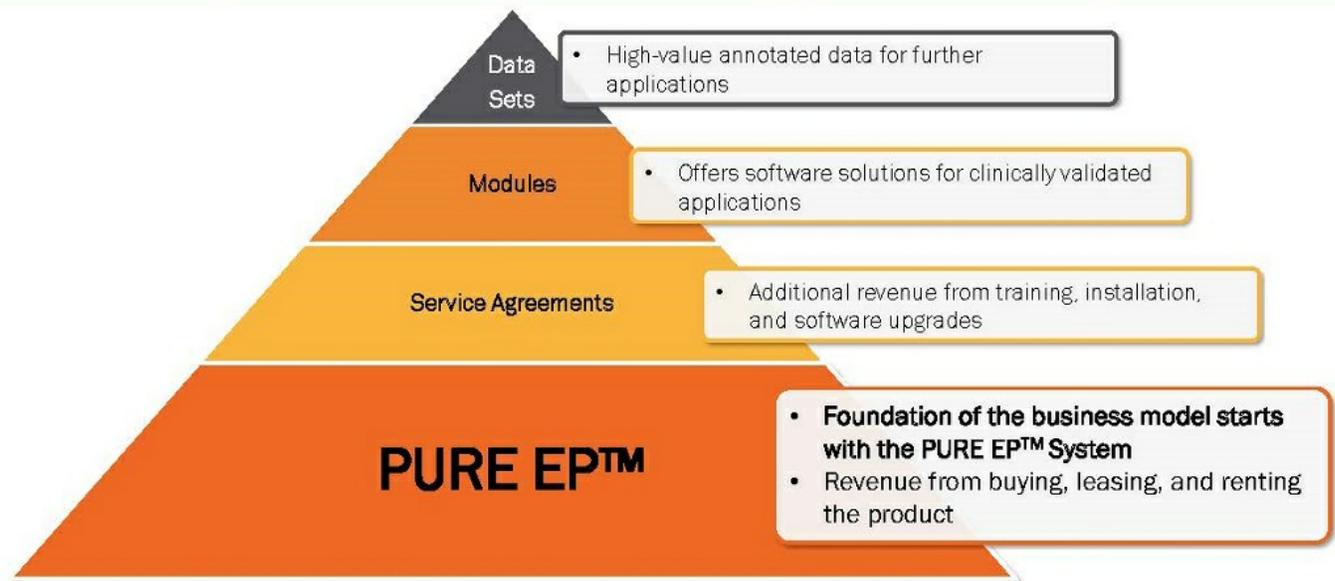
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- A blinded, independent analysis confirmed that the PURE EP™ system's signals are preferred to conventional sources
- In 35.5% of samples, the reviewers selected PURE EP™ data because "more signal components were visible"
- PURE EP™ System produces reliable and high-quality signals when compared to the standard of care systems





Presenting PURE EP™ at Leading Conferences in Order to Boost Awareness and Physician Support

25th Annual International
AF
 SYMPOSIUM | 2020

AFIB SYMPOSIUM 2020

JAN 23-25

PLACE: Washington, DC



Spotlight Session: Innovation in EP
 Dr. Andrea Natale



Booth:
 Technology Demonstration



Presentation: (i) Clinical and Economic Evidence Generation
 (ii) Technical Data Collection and Abstracts



EPLive
 2020

EP LIVE 2020

DEC 2020

PLACE: Austin, TX

St David's Medical Center

Formally Invited

Live Cases

New Approaches and
 Technologies in EP



**VENTRICULAR
 ARRHYTHMIAS:**
 Pathophysiology & Therapy

VT Symposium

OCT 9-10

PLACE: New York City

Customer **Engagement**

Technology **Demonstration**

focused on **VT optimization**



Technology Video

- THE CHALLENGE TODAY
- OUR SOLUTION

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Key Milestones

2020

2021

- ✓ Targeted commercial release of PURE EP™ System
- ✓ Clinical data publication and new evidence-based trials
- ✓ Develop new product pipeline to complement PURE EP™
- ✓ Present at industry conferences
- ✓ File further IP

- Accelerate commercialization of PURE EP™ in U.S.
- File further IP, advance R&D in bioelectronic medicine
- Clinical data publication and new evidence-based trials
- Gain European regulatory approval for PURE EP™
- Explore strategic partnerships and licensing opportunities

TEXAS CARDIAC
ARRHYTHMIA

MAYO
CLINIC

Penn
UNIVERSITY

MGH
1811
MASSACHUSETTS
GENERAL HOSPITAL

Deborah
Heart and Lung Center

BioSig
technologies

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Strong IP Strategy, Supported by Experts

31 allowed/issued worldwide design and utility patents, which cover various features of the PURE EP™ System's display screens and graphical user interface for enhanced visualization of biomedical signals



Differentiated combination of hardware and software is supported by strong IP and serves as the main competitive advantage over competing systems

Sherpa Technology Group and Sterne Kessler Goldstein & Fox are effectively developing patent and IP strategy

Conducted a thorough Landscape Review to understand ability to successfully file patents

BioSig is an exclusive licensee of Mayo Clinic to several patents and applications covering software features of PURE EP™ and additional complementary technologies

All patents and applications are assigned or exclusively licensed to the company

EP Sector M&A Activity

Company	Proof of Concept	Prototype	Clinical Data	CE Mark	FDA	Sales	Acquirer/ Investor	Valuation
BioSig Technologies Formed 2009	•	•	•		•			\$102.52 million Nov 05, 2020
EPD Solutions Formed 2014	•	•	•	•		•	PHILIPS	\$563 million June 2018
HeartWare	•	•	•	•	•	•		\$1.1 Billion June 2016
Hansen Medical	•	•	•	•	•	•	AURIS Surgical Robotics	\$80 million April 2016
nContact Formed 2005	•	•	•	•			AtriCure	\$149 million Oct 2015
CardioInsight Formed 2006	•	•	•	•	•	•		\$272 million June 2015
Topera Medical Formed 2010	•	•	•	•	•			\$350 million Dec 2014
Endosense SA Formed 2003	•	•	•	•		•	ST. JUDE MEDICAL	\$331 million Aug 2013
Bard EP Division of CR Bard	•	•	•	•	•	•		\$275 million Nov 2013
Rhythmia Medical Formed 2004	•	•	•					\$410 million Oct 2012



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Business Model Summary

Highlights:

- Expected to be in ten centers by year-end 2020
- PURE EP™ System expected to generate revenue beginning in Q4 2020
- Scaling up organization through increasing salesforce and extending relationships with world-class healthcare institutions
- Robust US-based supply chain
- Additional product pipeline covering novel therapies for autonomic nervous system disease

BSGM Snapshot:

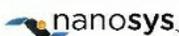
Key Company Data		(11/05/20)
Recent price:		\$3.39
52-week range:		\$2.36 - \$12.43
Primary shares i/o:		30.3 million
Public float:		21.9 million
Market cap:		\$102.52 million
Average volume (10 day):		770,000 shares
Cash:		\$32.8M
Debt:		\$0

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Board of Directors

	Kenneth L. Londoner, MBA		
	Andrew Filler, JD		
	Donald E. Foley, MBA		 
	Patrick J. Gallagher, MBA, CFA		
	Samuel E. Navarro		 
	Jeffrey F. O'Donnell, Sr.		 
	Martha Pease	 	 
	David Weild IV, MBA		
	Anthony Zook		 



SYMBOL: BSQM